Maximizing the Value of Your Biologic - A View from a Potential Partner

Webinar Date/Time

Tuesday, November 4th from 10 - 11am EST

Presenter(s)

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& BMJ, Eli Lilly and Company

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FULL ABSTRACT

When it comes to developing a biologic, no two are ever the same. If your goal is to partner or sell your molecule, there are many important factors to consider along the development journey. Some studies and data are mandated by regulatory agencies. Others are informative, but may be seen as "nice to have". How do you know what is of most value to both regulators and potential partners/buyers?

This webinar will deliver insights about what pharma companies are looking for in a potential licensor's initial data package. What are the "must haves" in that initial dataset? What sets one company or molecule program apart from another in the due diligence process? What are 1 or 2 studies or pieces of data often missing from deal packages that we wish companies had completed?

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